

THE EDUCATORS POST

SEPTEMBER-21



THE EDUCATORS
A Project of Beaconhouse



THE EDUCATORS
PRE-SCHOOL
A Project of Beaconhouse



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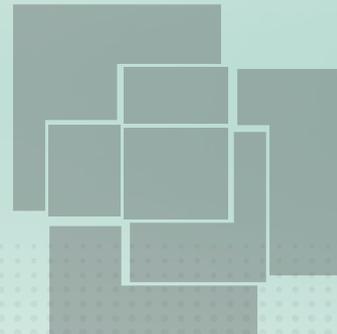
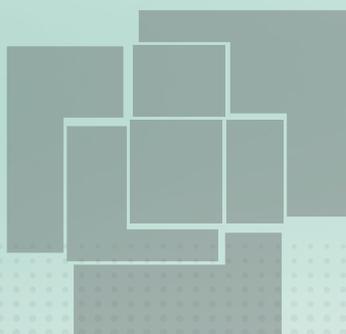
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Group Director **Mr. Ali Raza**

A LETTER OF VISION

As the Group Director of 'THE EDUCATORS', I feel great pleasure and privilege to be part of this dynamic institution, yet again. We, at 'THE EDUCATORS' take pride in being a part of the largest privately owned schools network with footprints in all regions of Pakistan.

For the past year and a half, it has been a roller coaster ride for schools all over the world. Ever since, the pandemic started, we at the Head Office have been striving hard to cope-up with the situation, providing academic support keeping in mind the ever evolving day to day situation. We had to deviate from the traditional teaching methods and take up the challenging task of sending our academic deliverables, which were best suited to meet the needs of that time. However, we pray and hope that the new academic session 2021-22 will be more connected to the norms we are used to, so that we continue providing un-interrupted teaching and learning experiences for our schools.

'THE EDUCATORS', since its inception 20 years ago, has come a long way. Now we need to reflect on our practices and see where we stand in terms of educational standards. To facilitate in this process, a new initiative 'THE EDUCATORS' Development Plan' will be launched soon. This will make quality a part of our culture and ethos at our schools.

We believe that education is a shared responsibility where the success of an institute depends on the collective efforts of students, staff, parents, community and most of all, our partners. For this, we are setting up a 'Complaint Management System' to ensure maximum support and utilize this platform for constructive feedback which would help us in understanding, designing and implementing new policies.

The pandemic not only impacted the academic deliverables at the schools but also created a severe challenge regarding new admissions, students retention and fee collection. Keeping this situation in mind, we came up with 'Royalty Discount Policy' for all our partners so that they could sustain their businesses in these challenging times.

Since the Company decided to Franchise Concordia Colleges, we felt that before a nationwide call for franchise is announced, we should offer it to our valuable 'THE EDUCATORS' Partners since Concordia Colleges would make perfect business prospect for 'THE EDUCATORS' schools because of its seamless vertical integration.

We believe that quality education is the right of every child and for this we have been fulfilling our responsibility in the form of our Corporate Social Responsibility (CSR). As most of you are aware that 'THE EDUCATORS' has been managing four SOS schools for the past five years. These schools have been doing fairly well and our support has had a positive impact in shaping the future of these under-privileged children.

Our goal is to serve the nation and provide quality education. For this we are always on a look-out to ascertain areas where we can expand and maximise our schools out- reach and open new campuses in collaboration with our business partners.

Wishing you the best for the Academic session 2021-2022 Together we can make efforts to bring desired change and take our schools to greater heights, for we believe, every drop in the ocean counts.





Message from **Ms. Bushra Pervaiz** GM Academics

Welcome back! It gives me great pleasure in letting you know that from now onwards we will be using the forum of 'THE EDUCATORS' Post, to keep connected with you to know about the amazing work be done in your schools and also celebrate our shared achievements. In the past year and half we have all been through a lot of tumultuous times, not in our wildest imagination could we have ever imagined that the life and its norms that we took so much for granted would be a thing of the past, all this has taken a toll on us. We hope and pray that the coming times will be a lot more easy and peaceful.

The COVID-19 crisis brought unprecedented and complex issues for all of us. In the education landscape, it led to school closures and a disruption of the teaching and learning process. The primary response mechanism was to turn to online tools and platforms, and leverage technology to continue the process. While these opened up possibilities for distance learning, it also revealed glaring challenges that stemmed from economic, social, digital, and educational inequalities.

With the ever evolving situation we at the Head Office had to do a lot of fire-fighting and look for solutions that would facilitate all cadres despite the limitations of the resources. We introduced interventions to facilitate and support un-interrupted teaching and learning for our students. Thanks to your continuous feedback which we inculcated into our deliverables and improved them as we went along. The Student Engagement Programme was introduced in March, 2020. It included both Online Support and Offline Support, Walk-through sessions and Subject specific trainings for teachers.

We believe in providing continuous support to our teachers in the form of professional development opportunities. We revisited the three most sought after modules from **MAXIMIZE** and converted them from face to face to online modules. We are in the process of revisiting more modules to further enrich, enhance their capacity and align them with modern learning needs which will help our teachers to further improve and reflect on their teaching practices in these times.

Now as we enter the Academic session 2021-2022 the uncertainty regarding the pandemic still continues. To continue with our support to you and our students along with our regular support we took the following initiatives:

- Embedded Learning Programme (Based on SNC)
- Fast Track Learning Programme (To mitigate learning losses)

Our mission is strong academics built upon the foundation of learning outcomes. As classrooms are the epicenter of learning, growth, transformation and enlightenment of human minds; we are determined to make our students confident citizens of the real world. We follow best practices to make quality education accessible to all children associated with our system.

This uninterrupted learning process has only been possible with the support and trust of our stakeholders. We believe together we can make a difference on the canvas of education no matter what the circumstances are.

All the best to all of you for a successful and healthy Academic year!



THE EDUCATORS
PRE-SCHOOL 
A Project of Beaconhouse

BRIDGING THE GAP

FAST **TRACK**

LEARNING PROGRAMME

AN OPPORTUNITY FOR THOSE, WHO MISSED SCHOOL DUE TO PANDEMIC
SPECIALLY DESIGNED FOR **NURSERY TO GRADE-1**
MOVE AHEAD WITH THE EDUCATORS FAST TRACK LEARNING PROGRAMME

www.educators.edu.pk/admission-ftlp



Welcome to

THE EDUCATORS FAMILY

Ms. Fizza Siraj

Fizza Siraj has done Mphil in Educational Leadership & Management.
She has more than 9 years in the education sector.

We welcome Fizza Siraj as she begins her Journey at
'THE EDUCATORS' as Assistant Manager Academics



Mr. Adnan Danish Nagi

Mr. Nagi earned his Masters degree in business management and has almost 20 years of experience in Sales & Business Development with organizations like Mobilink, Ufone and Zameen.com.

We welcome Mr. Adnan Danish Nagi as he begins his Journey at
'THE EDUCATORS' as Regional Head Southern Punjab

Mr. Muhammad Ikram-UI-Haq

Mr. Ikram has done M.Sc. in TQM and Masters in Science Education.
He has more than 12 years of experience in education sector.

We welcome Mr. Muhammad Ikram-UI-Haq as he begins his
Journey at 'THE EDUCATORS' as Deputy Manager Academics





DOWN THE MEMORY LANE

**THE MOST BEAUTIFUL
THINGS IN
LIFE ARE NOT JUST THINGS.
THEY'RE PEOPLE,
AND PLACES,
MEMORIES AND PICTURES.
THEY'RE FEELINGS
AND MOMENTS
AND SMILES AND LAUGHTER.**

SOUTHERN REGION



THE ANNUAL CONCERT "TIMBERLAND"

The Annual Concert is one of the most awaited event of the academic year of every school .On 2nd December 'THE EDUCATORS' Royal Campus1 organized an annual concert "Timberland" at the Rangoonwala auditorium . The concert was presented by the little ones from PG, Nursery and KG. The concert was very entertaining just because of the efforts from the students. These children have been practicing for months for this event. The wonderful music and well-designed costume and props were very impressive. Teachers did a great job to teach how to perform on every song, they even put their creativity forward to decorate the stage, make props and costume accessories.

The parents in the audience were eagerly waiting to catch the glimpse of their children and their commendable performance on stage. It was such a huge achievement for all of the children to get up on stage and perform in front of so many people.



ANNUAL SPORTS DAY

The Annual Sports Day of 'THE EDUCATORS' Royal Campus was held at National Coaching Centre.

The Event was organized to not only develop the physical health of students but also to nurture the true sportsmanship and confidence of our children. Students from class Play Group, Nursery, K.G. and Grade-1 participated in this event. Although it was a wonderful and Enjoyable day For Parents and Students.

INDEPENDENCE DAY CELEBRATIONS



Independence day was celebrated online on 14th August. Students participated actively in this event.



KASHMIR DAY

Students performed a beautiful Assembly on 5th Feb which focused on showing Pakistan's support and unity with the people of Indian- occupied Kashmir. Kashmir Day is celebrated with enthusiasm to pay homage to Kashmiri martyrs who lost their lives fighting for Kashmir's freedom.

CENTRAL REGION



WORLD ENVIRONMENT DAY!

World Environment Day was celebrated at 'THE EDUCATORS' AL MUSTAFA CAMPUS SARA-I-ALAMGIR. Students participated in plantation activity enthusiastically. They also prepared slogans for their awareness walk. Chairman Gujranwala Board, graced the event as Chief Guest. He admired the efforts of the students and the school for their contribution for a Green Pakistan.



OUR PRIDE OUR Pre-schooler

'THE EDUCATORS' Al-mustafa Campus Sara-i-Alamgir welcomed their preschool students after Summer Break on Monday, August 2, 2021. All the students were happy, energetic and full of enthusiasm. We wish all students an exciting year of learning ahead!



INDEPENDENCE DAY (Mera Des Mery Khawab)

Pakistan not only means freedom & independence but the Muslim Ideology which has to be preserved, which has come to us as a precious gift and treasure and which, we hope other will share with us.

"Muhammad Ali Jinnah"

NORTHERN REGION



KASHMIR SOLIDARITY DAY!

Kashmir solidarity day was celebrated in collaboration with FM 101. 12 students from 6 campuses visited FM 101 on February 5, 2021 and showed their solidarity with people of Kashmir during live transmission.



MOTHER'S DAY

Mother's Day 2021 was celebrated in the light of Eid-UI-Fitr. Every Participant made Eid Card for his/her mother with hand written message inside and a picture with Mother.

GLOBAL DIGNITY DAY

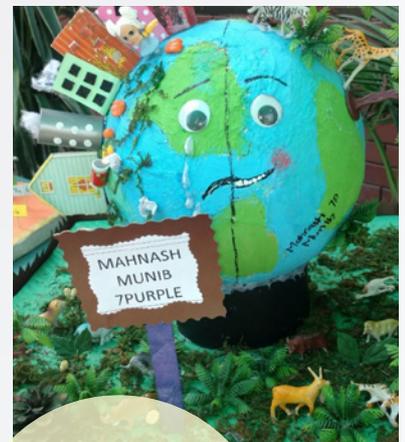
Global Dignity day was celebrated across all the campuses of Northern Region. 2488 students participated in different activities. Event was conducted on October 21, 2020.

FAISALABAD REGION



1st DAY OF SCHOOL

Phalia campus welcomed their students with full enthusiasm and zest. The children were very happy to be back in school and to meet with the teachers and their friends in person. The children participated in different activities throughout the day.



CULTURAL EVENT was celebrated to enhance the nation's culture in our students, was held with success on March 19, 2021.

EARTH DAY

To create awareness among the children to save the resources of our planet different earth day related activities were organized.

SOUTHERN PUNJAB REGION



INDEPENDENCE DAY

Independence day was celebrated by different campuses with great patriotism. Students participated in different activities to make it a memorable day. Also, campuses did a plantation drive in which management and students planted trees.



The Headoffice academics team conducted multiple trainings in the Southern Punjab region. The trainings included subject based single national curriculum training and Fast Track Learning programme orientation session for school heads and our business partners.

SPEECH & DEBATE

17th Annual Speech and Debate competition was held in the Southern Punjab region. Due to Covid the competition was held online. Students participated with a lot of energy and passion. The regional activity was conducted to encourage the students.



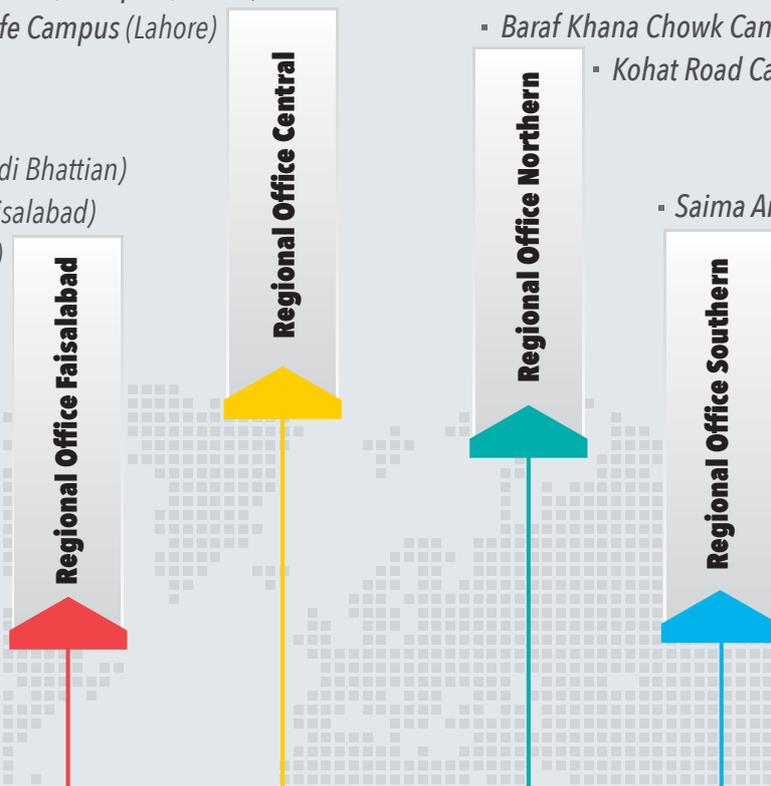
Extending 'THE EDUCATORS' FAMILY

- Broadway Campus (Lahore)
- Bahria (EMC) Campus (Lahore)
- State Life Campus (Lahore)

- Tele Garden F-17 Campus (Islamabad)
- Baraf Khana Chowk Campus (Rawalpindi)
- Kohat Road Campus (Peshawar)

- Pindi Bhattian Campus (Pindi Bhattian)
- Lyallpur Model Campus (Faisalabad)
- Zaineb Campus (Faisalabad)
- Gogera Campus (Gogera)

- Saima Arabian Villas Campus (Karachi)
- Sanghar Campus (Sanghar)



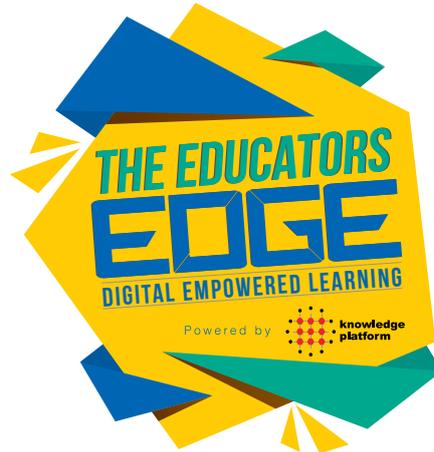
(Left to Right Sitting)

Ms. Bushra Pervaiz (GM Academics) Mr. Ali Raza (Group Director-Beaconhouse Group) Mr. Ayyaz Ali Khan (GM Sales and Business & Development)

(Left to Right Standing)

Mr. Usman Shafqat Chatha (Sr. Manager Academics) Ms. Fiza Siraj (Assistant Manager Early Years) Ms. Huma Imam (Manager Primary and Middle School) Ms. Burairah Chaudhry (Assistant Manager QA)
Mr. Daniyal Arshad (Manager HR) Mr. Ehtesham Ahmed (Sr. Manager Marketing) Mr. Ismail Ameen (Assistant Manager QA) Ms. Ayesha Azhar (Manager Sales and BD)
Mr. Muhammad Ikram-UL-Haq (Deputy Manager Matric Specialist) Mr. Wali Muhammad Khan (Sr. Manager Finance)

HAVE YOU GOT..



AVAILABLE IN SELECTED SCHOOLS
www.educators.edu.pk/edge

A captivating online learning space providing students advanced tools for exceptional learning experience. THE EDUCATORS EDGE classrooms uses only one laptop per school to transform any ordinary classroom into an interactive digital resource center. The laptop is connected to either a projector or TV, through which the teacher launches ready-made lesson plans that are aligned to 'THE EDUCATORS' and National Curriculum. EDGE can be accessed in an offline mode in schools.



Videos



Games



Assessment

CORE STRENGTHS

- Continuous Interactive Assessments.
- Real time test can be taken.
- Content management system which supports teachers & skill-based learning.
- Real-time performance management system for Principals, Teachers, Students & Parents to monitor learning outcomes.
- Comprehensive training program to train Principals, teachers and administration.

KEY FEATURES

- Digital library for English, Mathematics & Science
- Inquiry-based learning strategies for Science students
- Customized resources & interesting reading lessons
- Provides revolutionary ways for students to learn Mathematics
- Learning games to complement blended teaching approach
- EDGE can be accessed in an offline mode in schools



KEY FEATURES

SCIENCE

Inquiry-based learning strategies for Science students

950+
READY-MADE
LESSONS
& PRACTICALS

170+
EDUCATIONAL
GAMES

13000+
QUESTIONS

KEY FEATURES

ENGLISH

Customized resources & interesting reading lessons

1000+
READY-MADE
LESSONS
& PRACTICALS

350+
EDUCATIONAL
GAMES

18500+
QUESTIONS

KEY FEATURES

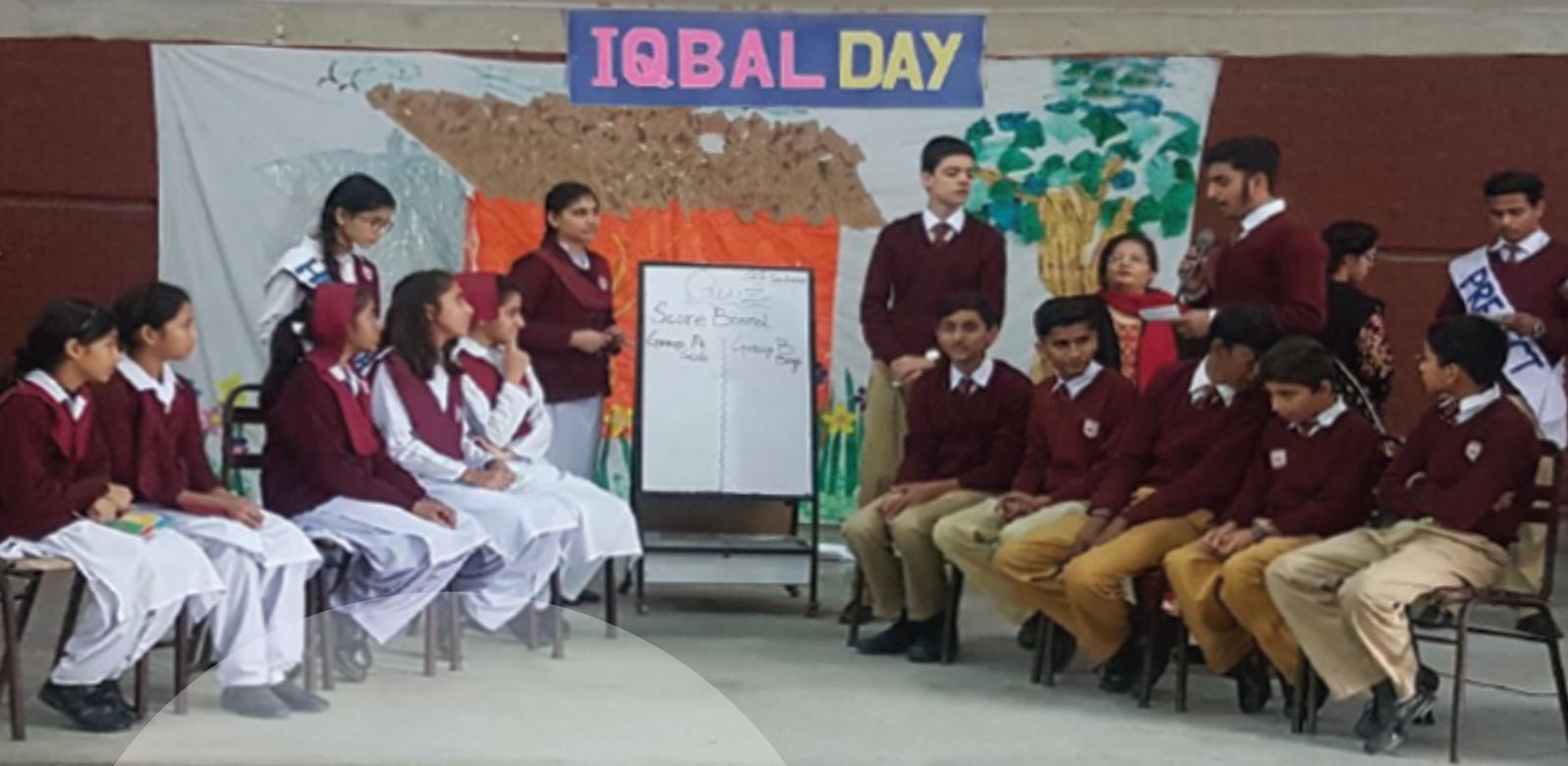
MATHEMATICS

Provides revolutionary ways for students to learn mathematics

1300+
READY-MADE
LESSONS

450+
EDUCATIONAL
GAMES

15000+
QUESTIONS



CONTRIBUTING TO A

CAUSE

Established in 1979 in Lahore, the SOS village now spreads over 12 districts of Pakistan, covering all major cities. SOS village started with an aim to provide a safe, caring and a well nurturing environment to those children who are deprived of their natural parents.

SOS village established their schools in order to provide education to those under its care. The management was keen to improve their already existing system of education and aspired to partner with an organization, which had the expertise and experience of providing quality teaching and learning to all strata of the society. Beaconhouse School System, had been in the forefront for decades in the field of providing quality teaching and learning. What better choice than 'THE EDUCATORS' a Project of Beaconhouse for the partnership. Thus, 'THE EDUCATORS' took up the responsibility and went into partnership with SOS Village in 2017.

'THE EDUCATORS' believe in supporting, empowering and community building as our **Corporate Social Responsibility**. 'THE EDUCATORS' team at Head Office and Regions are continuously providing support in terms of academics and continuous professional development for their teachers and heads of SOS schools, which is now reflective in the quality of teaching practices and learning outcomes. It has also helped the schools retain their students and gain admissions. The schools have a more disciplined student body, which is engaged in constructive co-curricular and extracurricular activities. Above all of this, the secondary board results have improved tremendously. Throughout these years, 'THE EDUCATORS' has remained true to the cause of providing the support to impart equitable and quality education. 'THE EDUCATORS' feels proud in saying that for years, we have been a part of this transformation journey in shaping young minds and their lives.

MAKING PAKISTAN PROUD

TOP POSITION HOLDERS



1st POSITION
SAHIWAL
BOARD

**ARQAM
AFTAB**
1088/1100

2nd POSITION
LAHORE BOARD
& OVERALL PUNJAB

**M. HASHIM
FAISAL**
1090/1100

1st POSITION
LAHORE BOARD
(GIRLS)

**ALEESA
KALEEM**
1086/1100

1st POSITION
SAHIWAL
BOARD

**MINAHIL
IQBAL**
1083/1100

1st POSITION
HYDERABAD
BOARD

**NOOR
TARIQ**
768/850



2nd POSITION
LAHORE BOARD
(GIRLS)

**MAIRA
ZAFAR**
1083/1100

2nd POSITION
GUJRANWALA BOARD
(GIRLS)

**AIMON
HUMAYUN**
1081/1100

3rd POSITION
GUJRANWALA BOARD
(GIRLS)

**HAFIZA
EESHA TANVIR**
1080/1100

3rd POSITION
FAISALABAD
BOARD

**SAMEEN ASIF
SHAIKH**
1086/1100

3rd POSITION
LAHORE BOARD
(GIRLS)

**MISBAH
NASIR**
1082/1100

THE TORCHBEARERS

ALUMNI

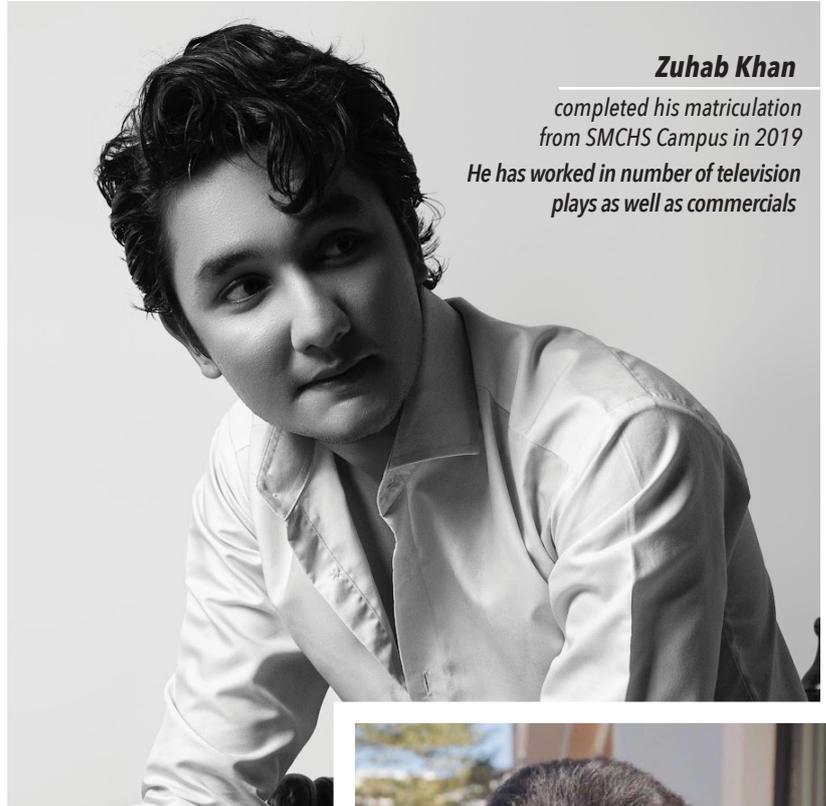
Mahnoor Kaleem

passed her matriculation from Al Hilal Campus in 2019
She is an Actor & a Model



Zuhab Khan

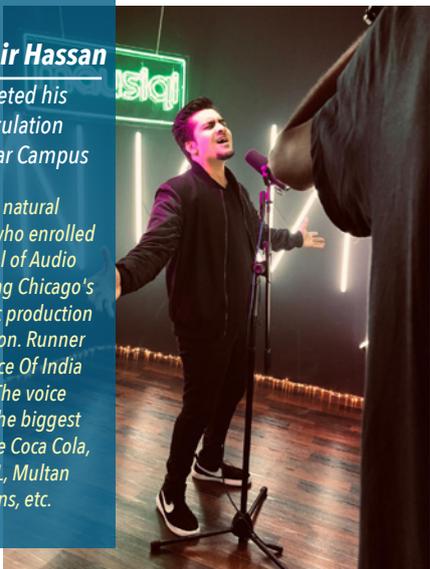
completed his matriculation from SMCHS Campus in 2019
He has worked in number of television plays as well as commercials



Syed Mair Hassan

completed his matriculation from Johar Campus

He's a natural musician who enrolled in School of Audio Engineering Chicago's best music production certification. Runner up of Voice Of India 2010. The voice behind the biggest brands like Coca Cola, HBL PSL, Multan Sultans, etc.



Akbar Ramzan

graduated from Amna Campus in 2013 and enrolled in the University of Calgary Canada for Chemical/Petroleum Engineering.



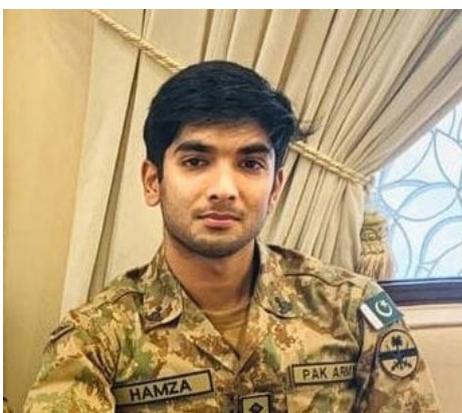
Sahar Afzal

graduated from Amna Campus in 2012 and after completing MBBS from Faisalabad Medical University, Sahar is working successfully as a doctor.



Captain Muhammad Hamza Aziz

graduated from Farid Town Campus in 2013 securing 93% marks. He won the COAS (Chief of Army Staff) Gold medal. He graduated from PMA in 137th long course as a 2nd Lieutenant. Being in the row of toppers he opted for 44 SP Army.



Unaiza Khalid Chaudhary

graduated from Amna Campus in 2012 and after completing MBBS from KE Medical University, Unaiza is a successful doctor.





CONCORDIA
COLLEGES
A Project of Beaconhouse



NOW
FRANCHISING
NATIONWIDE

A great Investment Opportunity - Invest in a better tomorrow

BE A PART OF PAKISTAN'S LEADING EDUCATION SYSTEM

- Pioneers in education franchise
- Exclusive territorial rights
- Consistent operational and academic support
- Continuous professional development of staff
- Policies and procedure manuals
- Strong marketing and communication support
- Robust digital learning platform-LMS
- A complete student management system

How to Contact Us?

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Mob: 0300-0891111 UAN#: (042) 111-827-111
www.concordia.edu.pk | Email: franchise@concordia.edu.pk

STAR PERFORMERS

OUR BUSINESS PARTNERS



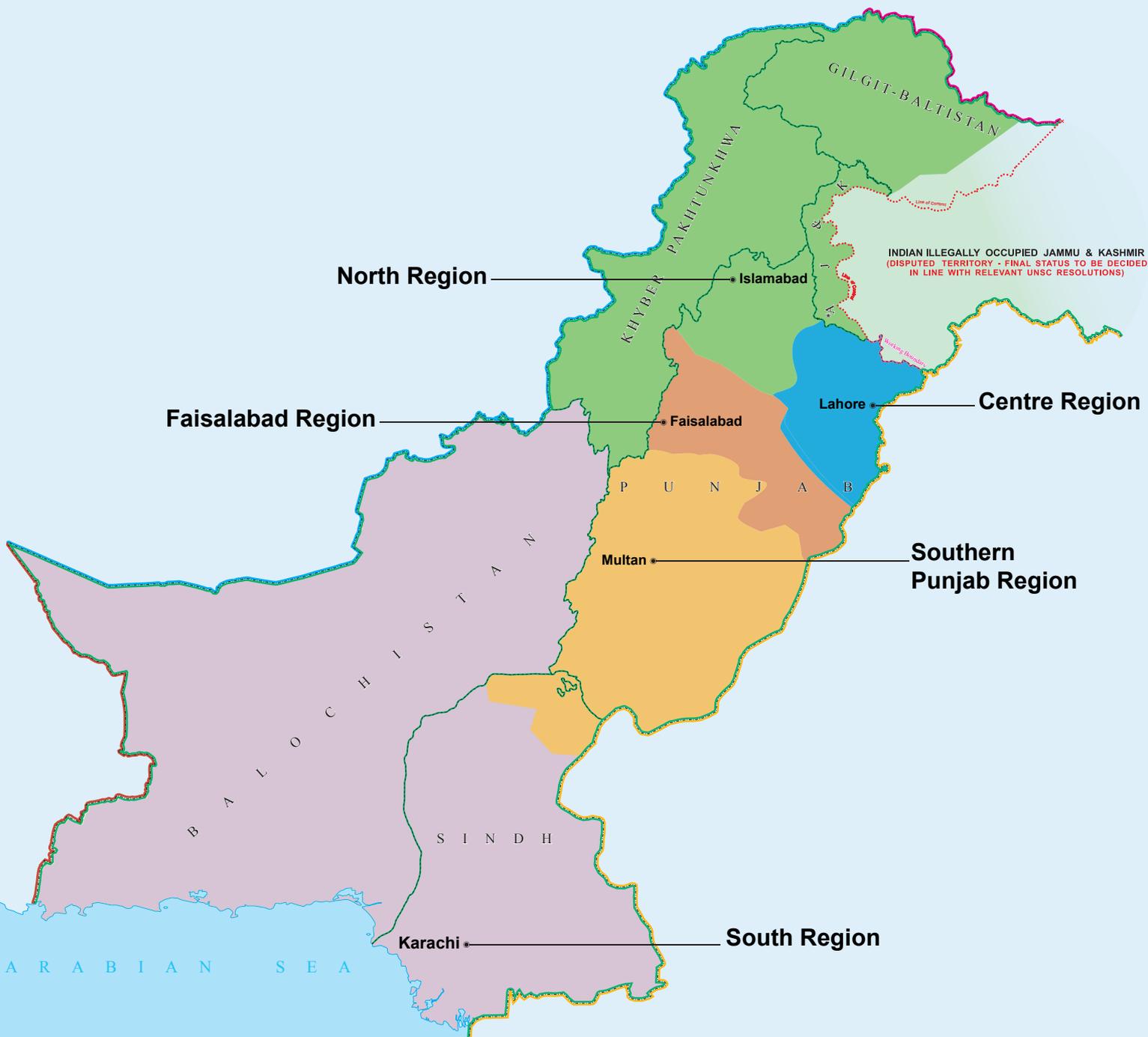


Our Business Partners are an integral part of the company and have been playing a significant role in the establishment of The Educators. Every year we encourage our best performing business partners and acknowledge their efforts by organising an international tour.



OUR FOOTPRINT

'THE EDUCATORS' EDUCATING MILLIONS
ACROSS THE NATION SINCE 2002



200,000+ Students

225+ Cities

900+ Campuses